

Brands (for design)

Ten Year % Change

Tesla	384.97%
Jeep	74.06%
McLaren	36.73%
Jaguar	34.07%
Lamborghini	27.34%
Pagani	25.00%
Subaru	11.75%
Nissan	6.65%
Land Rover	6.19%
Toyota	4.84%
Ford	4.51%
Mini	2.44%
Honda	-0.47%
BMW	-0.63%
Audi	-3.52%
Mazda	-5.29%
Porsche	-7.24%
Mercedes-Benz	-8.35%
Bugatti	-9.89%
Volkswagen	-10.35%
Bentley	-12.46%
Chevrolet	-19.18%
Vauxhall	-23.81%
Fiat	-24.89%
Ferrari	-30.78%
Lotus	-31.06%
Rolls-Royce	-33.14%
Aston Martin	-39.20%

**Types
(for design)**

Ten Year % Char

Driverless Cars	2636.00%
7 Seater Cars	189.01%
SUV	168.99%
Hatchback Cars	102.97%
Sedan Cars	82.79%
Multi Utility Vehi	41.15%
4WD	32.53%
Electric Cars	31.32%
Sports Utility Ve	29.64%
Minivan	15.93%
Off Road Cars	8.35%
Saloon Cars	6.94%
4x4 Cars	-7.33%
Four Wheel Driv	-16.86%
Multi Purpose Ve	-17.66%
Hybrid Cars	-18.08%
City Cars	-20.07%
Convertible Cars	-22.01%
Estate Cars	-25.38%
Coupe Cars	-25.49%
Sports Cars	-28.37%
MPV	-29.64%
People Carriers	-60.13%

Full Models
Data

		Lamborghini														Land Rover													Lotus													
Months	350GT	Countach	Diablo	Estoque	Gallardo	LM002	Mura	Murcielago	Reventon	Sesto Elemento	Range Rover Evogue	Range Rover	Range Rover Sport	Discovery	Classic	Freelander	Defender	Series	City Rover	Wol	Elan	Eleven	Elite	Elite	Elprit	Europa	Europa S	Evara	Exige	Mark V												
2009-01	25	48	82	100	65	15	33	56	54	0	0	34	38	45	54	56	53	62	71	82	52	64	78	11	73	81	25	49	80	0												

Sources

<https://trends.google.com/trends/explore>

Using worldwide data for 01/01/2009-31/12/2018

Brands as 'search terms'

Aston Martin	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Aston%20Martin
Audi	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Audi
Bentley	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Bentley
BMW	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=BMW
Bugatti	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Bugatti
Chevrolet	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Chevrolet
Ferrari	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Ferrari
Fiat	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Fiat
Ford	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Ford
Honda	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Honda
Jaguar	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Jaguar
Jeep	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Jeep
Lamborghini	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Lamborghini
Land Rover	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Land%20Rover
Lotus	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Lotus
Mazda	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Mazda
McLaren	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=McLaren
Mercedes-Benz	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Mercedes-Benz
Mini	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Mini
Nissan	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Nissan
Pagani	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Pagani
Porsche	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Porsche
Rolls-Royce	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Rolls-Royce
Subaru	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Subaru
Tesla	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Tesla
Toyota	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Toyota
Vauxhall	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Vauxhall
Volkswagen	https://trends.google.com/trends/explore?date=2009-01-01%202018-12-31&q=Volkswagen

Models

Taking to top 10 from Ranker lists for each brand

Aston Martin	https://www.ranker.com/list/full-list-of-aston-martin-models/reference?page=4
Audi	https://www.ranker.com/list/full-list-of-audi-models/reference?ref=search
Bentley	https://www.ranker.com/list/full-list-of-bentley-models/reference?ref=search
BMW	https://www.ranker.com/list/full-list-of-bmw-models/reference?ref=search
Bugatti	https://www.ranker.com/list/full-list-of-bugatti-models/reference?ref=search
Chevrolet	https://www.ranker.com/list/full-list-of-chevrolet-models/reference?ref=search
Ferrari	https://www.ranker.com/list/full-list-of-ferrari-models/reference?ref=search
Fiat	https://www.ranker.com/list/full-list-of-fiat-models/reference?ref=search
Ford	https://www.ranker.com/list/full-list-of-ford-models/reference?ref=search
Honda	https://www.ranker.com/list/full-list-of-honda-models/reference?ref=search
Jaguar	https://www.ranker.com/list/full-list-of-jaguar-models/reference?ref=search
Jeep	https://www.ranker.com/list/full-list-of-jeep-models/reference?ref=search
Lamborghini	https://www.ranker.com/list/full-list-of-lamborghini-models/reference?ref=search
Land Rover	https://www.ranker.com/list/full-list-of-land-rover-models/reference?ref=search
Lotus	https://www.ranker.com/list/full-list-of-lotus-cars-models/reference?ref=search
Mazda	https://www.ranker.com/list/full-list-of-mazda-models/reference?ref=search
McLaren	https://moneyinc.com/top-10-mclaren-models-time/
Mercedes-Benz	https://www.ranker.com/list/full-list-of-mercedes-benz-models/reference?ref=search
Mini	https://www.ranker.com/list/full-list-of-mini-models/reference?page=3
Nissan	https://www.ranker.com/list/full-list-of-nissan-models/reference?ref=search
Pagani	https://www.pagani.com
Porsche	https://www.ranker.com/list/full-list-of-porsche-models/reference?ref=search
Rolls-Royce	https://www.ranker.com/list/full-list-of-rolls-royce-models/reference?ref=search
Subaru	https://www.ranker.com/list/full-list-of-subaru-models/reference?ref=search
Tesla	https://www.tesla.com/models
Toyota	https://www.ranker.com/list/full-list-of-toyota-models/reference?ref=search
Vauxhall	https://www.whatcar.com/news/top-10-the-best-used-vauxhalls/n2917
Volkswagen	https://www.ranker.com/list/full-list-of-volkswagen-models/reference?ref=search